

River's Edge Convention Center Advisory Board

Meeting Notes – December 8, 2015

Present Dan Barth, Jodi Domeier, Linda Feuling, Marty Mahowald, Scott Raden

Not Present Patty Gaetz, Julie Lunning

Staff Present Tony Goddard

1. The meeting was convened at 5:00 pm
2. Feuling moved acceptance of the minutes of November 10, 2015, as submitted. Raden seconded the motion, which passed unanimously.
3. Goddard presented a summary of Municipal Athletic Facility (MAC) finances, with reference to the financial statements that had been distributed in advance of the meeting. The board discussed the finances and asked a number of questions, including:
  - What are the details of arena ice time pricing?
  - Is there a dedicated sales person?
  - Is it possible to attract Twin Cities business at a higher price point?
  - Should the City regard the MAC primarily as an amenity rather than a pure enterprise operation?
  - What is the future for baseball participation? Ice sports?
  - Would artificial turf help? How could it be financed?
  - Could one or two baseball stadiums also work for soccer or lacrosse?
  - Is there more high-rate tournament business that the MAC could compete for?
  - How do we balance the different categories of users?
  - Are there other ways to price golf fees?
4. The next meeting will be 5:00 pm on January 12<sup>th</sup> and will be held at the MAC. There will be hockey games underway, so the board will have a tour of operations as well as a continuation of the finance discussion.

Submitted by Tony Goddard