

River's Edge Convention Center Advisory Board
Agenda – November 10, 2015 Meeting
Location: Board Room B (Second Floor)

1. 5:00 Convene
2. 5:02 Introductions
3. 5:05 Minutes of September 8, 2015 (attachment)
4. 5:10 September Financial Report (attachment)
5. 5:25 Operational Report – Dunsmoor
6. 5:40 Marketing Presentation and Discussion – Gallus and Lunning
 - a. Draft River's Edge 2016 Marketing Plan (will be distributed)
 - b. Draft Joint Marketing Plan (will be distributed)
7. 6:05 Executive Director's Report – Goddard
 - a. Report on City Council Hearing 11/9/15
 - b. Ramp Project Update
 - c. Preliminary Plan for MAC Operational Study
8. 5:50 Set Meeting Schedule
9. 6:00 Other Business