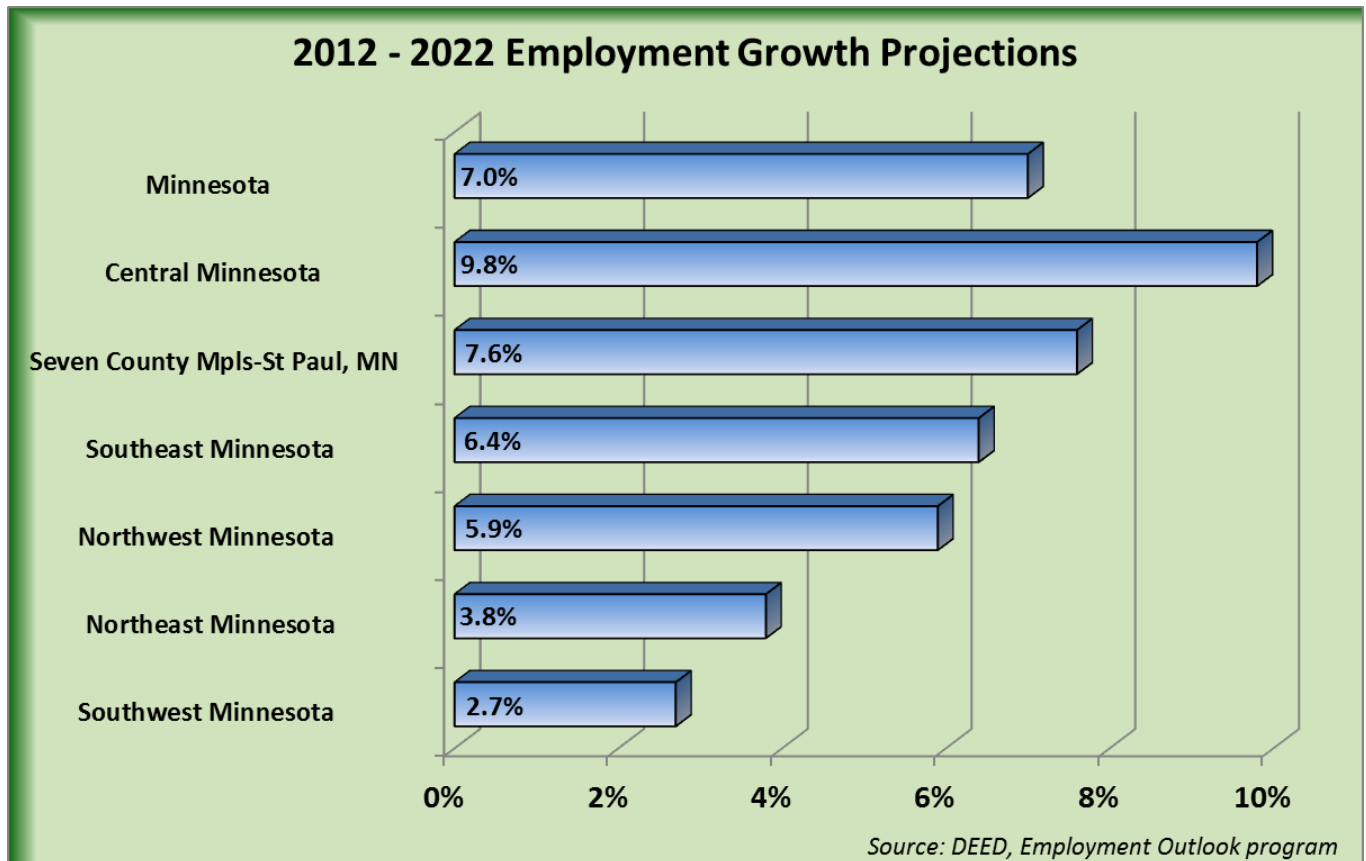


St. Cloud Labor Market Highlights

All industry statistics are the average of Qtr. 1-3, 2014 unless otherwise noted

- From 2013 to 2014 the fastest growing industry in the City of St. Cloud is Management of Companies and Enterprises, growing 12.4% for the city, 4% for the MSA and 1.8% for the state.
- Management of Companies and enterprises also has the highest average wage in the city, \$80,392 per year.
- Construction Industry employment grew by 12.2% from 2013 to 2014 for the city, 13.1% for the MSA and 7% for the state.
- Real Estate, Rental and Leasing employment grew by 9.9% for the City, 11% for the MSA, and -0.9% for the state.
- Health Care and Social Assistance grew by 6.1% for the city(3.2 times more than the Minnesota's growth), 4.9% for the MSA, and 1.9% for the state.
- The Retail Trade industry grew by 5.8% for the city, 1.9% for the MSA, and 0.8% for the state.
- There are 12,728 self-employed businesses in the MSA with over \$596 million in sales in 2012
- Central Minnesota Planning Area (Pine County to Renville County) employment is projected to grow faster than any other region in the state.



Manufacturing

- Manufacturing employs 15,220 in the MSA making it the 2nd largest industry
- Manufacturing Employs 5,379 in the city making it the 3rd largest industry
- Manufacturing accounts for 10.3% of all employment in the city and 15.3% for the MSA
- Manufacturing jobs pay an average wage of \$45,344 and \$43,480 for the city and MSA respectively.
- Manufacturing has the 2nd largest annual payroll for both the city and MSA at \$241.7 million and \$657.5 respectively. (2013 annual average)
- Manufacturing in the MSA employs 8,590 (78.7%) of all production occupations and pays a median wage of \$15.90 per hour, or \$33,072 annually. (1st Qtr. '14)
- Manufacturing employs 320 Architecture and Engineers providing a \$26.62 per hour or \$55,369 per year median wage. (1st Qtr. '14)
- 206 self-employed manufacturing businesses in MSA with \$11.2 million in sales in 2012

Retail

- Retail Trade employs 6,114 making it the 2nd largest industry in the city
- Retail Trade employs 13,090, making it the 3rd largest industry in the MSA
- Retail trade accounts for 11.7% of all employment in the city and 13.1% for the MSA (2013 annual average)
- Retail Trade has an annual payroll of \$156.5 million for the city and \$321.5 million for the MSA (2013 annual average)
- Retail trade has more establishments than any other industry, 316 in the city and 769 in the MSA
- 17.3% of all businesses are retail trade establishments in the city and 14.9% for the MSA
- 1,447 self-employed retail establishments in MSA with over \$47.6 million in sales in 2012

Health Care and Social Assistance

- With employment of 13,851 for the city and 18,245 for the MSA health care and social assistance is the largest industry in both areas
- Health care and social assistance accounts for 26.6% of all employment in the city and 18.3% in the MSA
- The health care and social assistance industry pays an average annual wage of \$51,844 for the city, that's 12.9% more than the Minnesota average. For the MSA it's also higher, \$47,476 per year, or 3.4% higher than the state average annual wage.
- Health care and social assistance has the largest payroll in both geographies with \$698.4 million and \$789 million for the city and state respectively.
- The 6,840 Healthcare Practitioners and Technicians in the St. Cloud MSA have a higher median wage than the same occupations across the state, also higher than the Minneapolis St. Paul MSA. \$32.94 for St. Cloud MSA, \$32.68 for Metro, and \$31.30 for the state. (1st Qtr. '14)

- Healthcare Support occupations also have a higher median wage than the state, \$13.27 compared to \$13.09. (1st Qtr '14)
- 1,312 self-employed Health Care and Social Assistance establishments in the MSA with over \$36.6 million in sales in 2012

Educational Statistics

- Educational Services is the 5th largest industry in the city and 4th largest for the MSA
- The industry employs 3,603 in the city and 8,377 in the MSA, or 7% and 8.4% of all employment respectively.
- Average annual wage for educational services is \$46,904 for the city and \$42,952 for the MSA, the average annual wage for the state is \$46,020.
- The median wage for education, training, and library occupations in the MSA is \$23.33/hr., 6.2% higher than the states median wage.

General Statistics

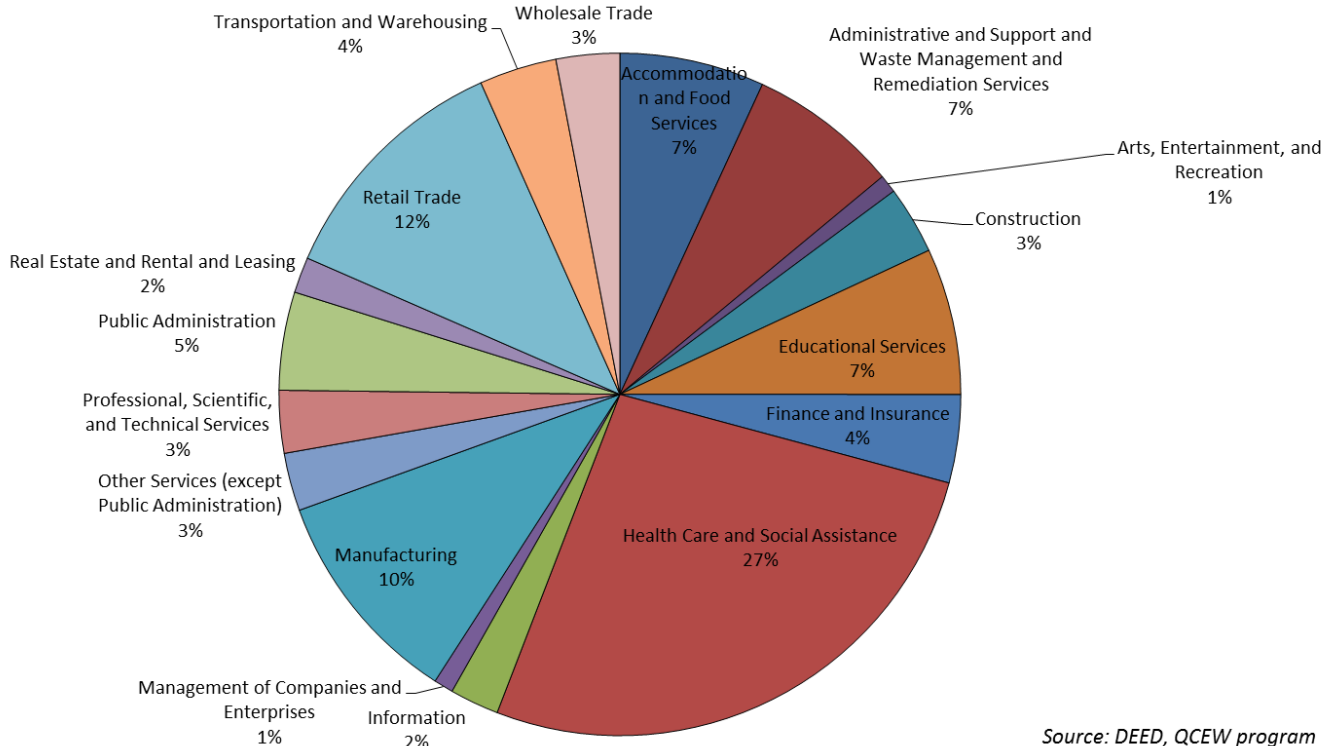
- The St. Cloud Metropolitan Area is tied with Mankato for having the second fastest over the year employment growth at 1.9% from March '14 to March '15.
- St. Cloud City is the 8th largest city in the state, being similar in size to Plymouth, Eagan, Woodbury, Maple Grove and Eden Prairie.
- The St. Cloud MSA is estimated to have a population of 192,418 in 2014, just lagging Rochester MSA.
- From 2004 to 2014 the labor force has grown by 7,040, or 6.9%. Second fastest growing MSA in the state.

2013 statistics

- 94.6% of St. Cloud MSA population 25 to 64 have at least a high school diploma or higher, compared to 93.8% for the state.
- 68% of workers work 35 or more hours in the MSA compared to 61.2% for the state.
- Average usual hours worked is 39.9 hours/week in St. Cloud MSA, 37.8 hours/week for state.
- The average age of workers ages 16 to 64 is 30.1 in St. Cloud City, 37.1 in the MSA and 40.5 for the state.
- The St. Cloud MSA population is projected to grow 11.7% from 2015 to 2045
- Median Household Income of \$54,015 for the MSA, median family income is \$68,121
- MSA Gross median rent is \$707 per month compared to \$819 for the state.

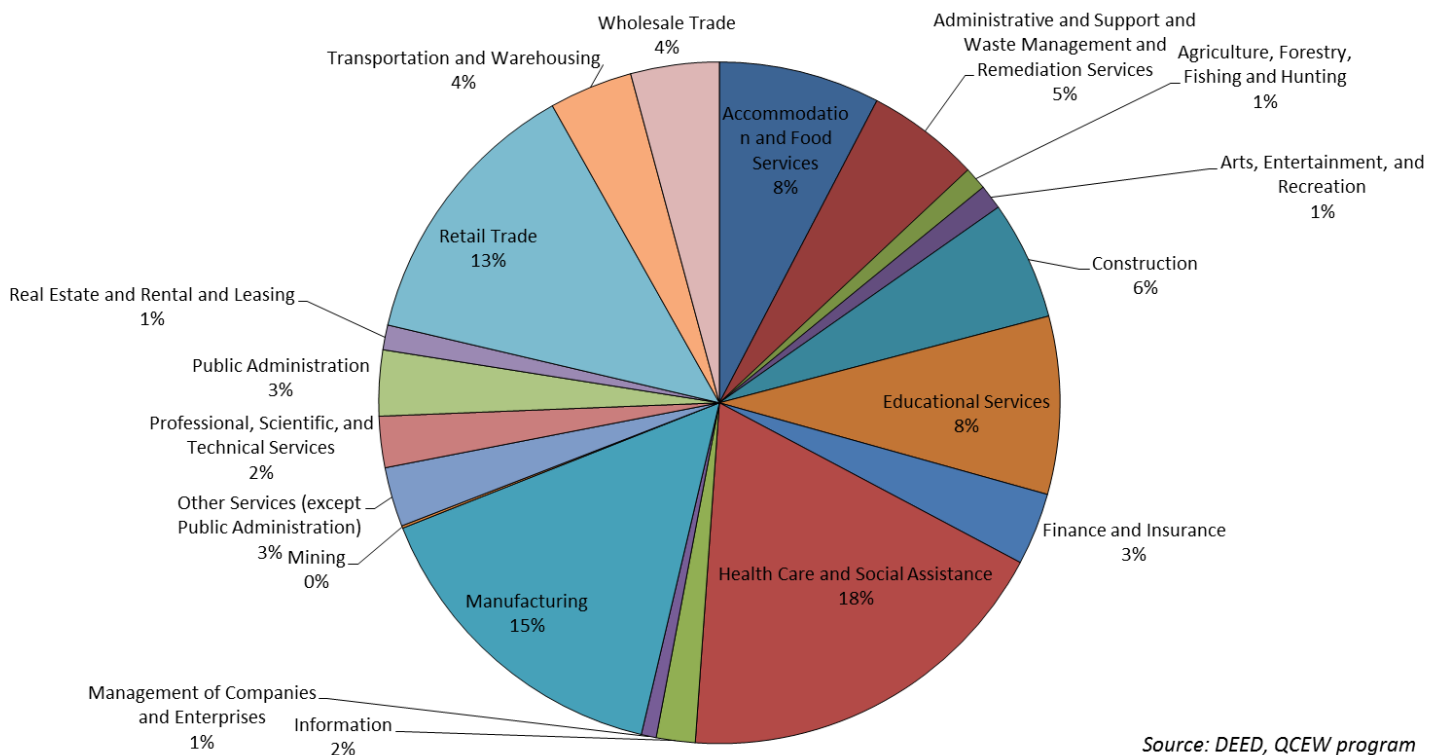
Employment Distribution

City of St. Cloud Employment, 2014 Qtr., 1-3 Avg.



Source: DEED, QCEW program

St. Cloud MSA Employment, 2014 Qtr., 1-3 Avg.



Source: DEED, QCEW program

Minnesota Employment, 2014 Qtr., 1-3 Avg.

