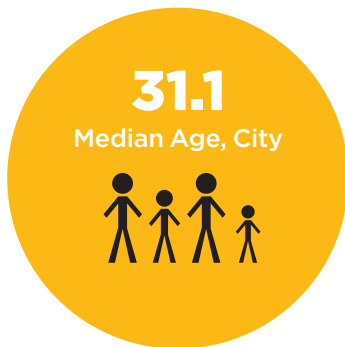


Who We Are...

The City of St. Cloud is located in the St. Cloud MSA, which is one of Minnesota's fastest growing metropolitan areas with almost 200,000 people in its region, including 25,900 college students. Recognized as one of the best places to live and do business in the country, St. Cloud is ranked 24th in the U.S. as a **"Best Places for Business and Career"** by Forbes. Since 2005, St. Cloud has had the fastest labor force growth in the State of Minnesota .



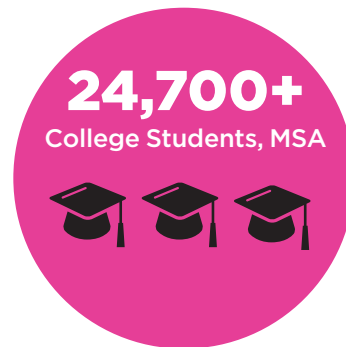
Source: MN Demographic Center, 2020



Source: ESRI CA Community Profile 2021



Source: MN DEED, LAUS 12/20



Source: Institute of Education Sciences, Enrollment - Fall 2019

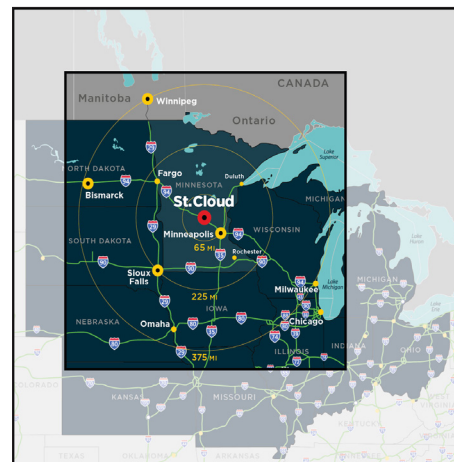
Where We Are...

Getting to and from St. Cloud is easy thanks to our great location in Central Minnesota. St. Cloud has a well-developed transportation system that is easily accessible from everywhere.

- Interstate 94
- U.S. Highway 10
- Minnesota State Highways 15
- Minnesota State Highways 23
- St. Cloud Metro Bus
- St. Cloud Regional Airport
- Amtrak and Burlington Northern Santa Fe
- Northstar Link

Distances from Major Markets

Minneapolis, MN	60 miles
Duluth, MN	115 miles
Rochester, MN	140 miles
Fargo, ND	160 miles
Sioux Falls, SD	220 miles
Chicago, IL	420 miles



St. Cloud was named a **"Top City For Working Parents"** by SmartAsset.com



What We Are...

The City of St. Cloud and St. Cloud MSA have a diverse mix of small and large, local and global companies. Top Sectors of Strength include Health Care, Manufacturing, Business/Financial Services, and Retail. In addition, St. Cloud has been named a **"Best Performing Small City"** multiple times by the Milken Institute for job and wage growth, high-tech GDP growth and the number of high-tech industries.

1 Sector of Strength Health Care

18,722
Persons Employed

17.8%
Of All Employment

\$58,084
Average Annual Wage

\$1.02B
Annual Industry Payroll

350,600+*
Annual Unique Patients Served

MN DEED, St. Cloud MSA, 2019
*CentraCare and Carris and Home Health, 2020, 2020 Annual Report St. Cloud VA Health Care System

Largest Health Care Providers

- **CentraCare Health System**
St. Cloud Hospital/CentraCare Health Plaza
- **St. Cloud VA Health Care System**
St. Cloud VA Medical Center
- **St. Cloud Medical Group**

➤ St. Cloud Hospital was named an **"America's Best Hospital"** (#3 of 150 hospitals in Minnesota) by U.S. News & World Report based on hospital safety, as well as a survey of physician care.

2 Sector of Strength Manufacturing

15,578
Persons Employed

14.9%
Of All Employment

\$52,728
Average Annual Wage

\$810M
Annual Industry Payroll

MN DEED, St. Cloud MSA, 2019

Largest Manufacturers

- **New Flyer of America**
Heavy Duty Bus Manufacturing
- **Woodcraft Industries**
Wood Cabinets/Millworking
- **Essilor of America**
Optical Lens Manufacturing
- **Grede**
Iron/Steel Foundry

➤ St. Cloud was named a **"Top Leading Location"** by AreaDevelopment.com based on its diverse economy and how well it is poised to capitalize on economic growth.

3 Sector of Strength Retail Trade

13,493
Persons Employed

13%
Of All Employment

757
Number of Retail Businesses

\$1.4B*
Gross Sales in 2018

MN DEED, St. Cloud MSA, 2019
*MN Department of Revenue, Sales Tax, City

Largest Retail Centers

- **Crossroads Center**
Largest regional shopping center outside the Twin Cities - 199 retail stores - 890,815 sq. ft. in size
- **Downtown St. Cloud**
Mixture of 60+ retail shops - 45+ eating establishments - 500+ businesses - 70+ historic buildings in a walkable setting
- **Division St. and 2nd St. South**
Home to auto-oriented retail and in-line and big box retailers

➤ St. Cloud was named a **"Best Small City in America"** by Nerdwallet.com based on its economic health, affordability, and quality of life.

4 Sector of Strength Business/Financial Services

8,191
Persons Employed

7.8%
Of All Employment

\$88,729
Average Annual Wage

\$559M
Annual Industry Payroll

MN DEED, St. Cloud MSA, 2019

Largest Business Financial Service Providers

- **Capital One**
Savings Institution
- **Wolters Kluwer Financial Services**
Computer Programming Services
- **Marco**
Technology Services
- **Cetera Financial**
Financial Investments

➤ St. Cloud was named a **"Best Place to Start a Business in Minnesota"** by Nerdwallet.com based on its strong business environment and high local economic health.

For more information, contact the St. Cloud Economic Development Team.

Your First-Stop for Business Locations, Financing Resources, and Development Opportunities.

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BE PART OF SOMETHING
GREATER



#stcloudgreater