

RSVP ADVISORY COUNCIL MINUTES
APRIL 1, 2019

- Call meeting to order, Chair, Jim Hughes
- Approval of minutes: Motion to approve by Therese Haffner, 2nd Jon Knopik, motion carried
- Adjustments to the agenda: none
- Ice Breaker – Best recognition you have received as a volunteer

PROGRAM: Move the Mall report and discussion – Staff and Advisory members discussed the Move the Mall event and its success.

ITEMS OF INTEREST:

- Published articles – Lisa passed around articles since our last meeting.
- Funding Update - Lisa
 - Volunteer Bridge Donation - \$2,000
 - CNCS Augmentation – Background Check update – The deadline for the \$500 augmentation criminal history background check has been extended until June 30th. There have been many problems with the system and more time was needed for programs across the nation.
 - Sherburne County Area United Way – Charlotte reported the RSVP will not be applying for funds from Sherburne County Area United Way since we no longer fall into their priority areas.
 - Coborn’s brat sales – Jennifer: We have two brat sale fundraisers secured to date at Coborn’s Cooper Ave and Coborn’s Centennial. Waiting to hear from the other stores.
 - Rox Baseball – Jennifer: Gearing up for the upcoming RSVP Rox season. The volunteer season kick off meeting will be May 14th at the stadium. RSVP will be providing ushers for all 36 games at 8-10 volunteers per game. The donation will be \$110 - \$120 per game.
- Research Project Update – Charlotte/Randy
 - No updates. Randy is working on analyzing the data for the 10-year period.
- \$5 Mileage Reimbursement Policy Change – Charlotte
 - More information was presented to the council to continue the discussion about changing the current policy for volunteer mileage reimbursement minimum payment amounts. Council had asked for some details about how a change might affect volunteers. The threshold of not generating checks under \$5 will remain in effect. Decision was made to change the reimbursement guidelines to isolate the two 6-month mileage reimbursement periods in each year (January-June and July-December) and discontinue any holding of unpaid mileage under the \$5 from the first half of the year to the second half of the year.
- National Volunteer Week – Lisa is coordinating radio interviews with various community partners every day during National Volunteer Week on KNSI and WJON. She is also coordinating the “Volunteers Riding in Style” limousine ride for volunteers. Waite Park Mayor Rick Miller will be riding along to deliver meals with home delivered meals volunteers in the limo and 11 volunteers will be transported.
- Volunteer Showcase – Jennifer: RSVP is hosting a Volunteer Opportunities Showcase at Whitney Senior Center on April 16th from 10:00 am – 12:30 pm. Currently we have 15 vendors signed up.
- RSVP Volunteer Recognition – donor suggestions – Lisa/Jacquie will be sending out letters in the next week soliciting donations from area financial institutions, service clubs and some businesses not contacted for Move the Mall. These donations help pay for the cost of volunteer recognition items which are distributed in July. The

Advisory Council brainstormed possible entities to contact.

- Laura's Report – Laura gave kudos to the Move the Mall committee. Reported on the WSC Kitchen initiative. Fundraising efforts have brought in \$73,000 today through two grants and individual donors. Her goal is to start the project this summer with brief disruptions in the kitchen so Catholic Charities can continue to meet their output needs to feed our community.

- Kudos – Staff

- Staff Reports – All

Lisa J. Braun, RSVP Director

*New member orientation of RSVP Advisory Council members -3-7-2019

*St. Cloud Rox baseball 2019 partnership – 3-27-2019

*National Volunteer Week Planning – KNSI and WJON radio interviews

*St. Cloud Technical College Accreditation Review

*Hillside Early Learning Center site visit

*Partner Agreement Updates:

-Oliver Kelley Farm – 3-8-2019

-Talahi Senior Campus – 3-29-2019

-St Cloud VA Healthcare System – 3-22-2019

-Alzheimer's Association – 3-22-2019

-WACOSA – 3-20-2019

-Great River Educational Arts Theatre – 3-26-2019

-Carefree Living – potential new community partner

- Partner Agreement review/Site Visit – 3-27-2019

-Benton County Sheriff's Office 3-26-2019

Intergovernmental

Aging Services Department

Minnesota Senior Corps Conference Planning (3-8-2019, 3-22-2019)

Move the Mall Walk committee

City of St. Cloud City-wide Goal Setting

Sauk Rapids Citizen of the Year committee

City of Sauk Rapids Partner Agreement Update – 3-19-2019

Minnesota Senior games Committee

Meeting with Jon Knopik regarding CNCS Criminal History Checks

Sartell TRIAD

Benton County Flood Meeting

Sauk Rapids State of the City Address

Personnel

Meeting with Intern Jamie Lodermeier regarding RSVP survey project

Aging Services Office Manager Interviews (16)

City of St. Cloud Wellness Lunch and Learn - Declutter

Other – Attended 10 meetings

Jennifer Wucherer, Program Coordinator

Community Partner Meeting (Rox Baseball Partnership)

Partner agreements (VA Medical Center)

Site Visits (Salvation Army)

Conducted on-site food distribution client Survey at Salvation Army

Conducted tutoring public school's student impact survey

MN Senior Games Volunteer Sign Up website project

Volunteer Recognition: 78 Birthday calls

In person volunteer engagements – Tom, Ray, Pearl, Bob

3 Intern supervisor meetings/review learning contract

Conducted Intern Midterm Evaluation #1

St. Cloud Area Volunteer Coordinators Spring Training
Webinar- Setting up for Success: Training Staff and Volunteers
Webinar – Long Term Care Rethink Tank: Re-thinking Eldercare
6 Total Volunteer Enrollments

5 Total Ongoing Volunteer Placements

(VA Medical Center, Lincoln Elementary, St. Cloud Hospital, Whitney Senior Dining, Treasure Chest)

7 One-time Community Events with 42 Volunteers Recruited (MAC Adaptive Skating Program, Sauk Rapids Middle School Cribbage event, ABC Kinder Olympix, Move the Mall)

6 Meetings attended

Jacque Willis, Special Projects Coordinator

> PR Efforts:

- 35 Social Media Posts (increase in part due to Move the Mall)
- 2 City of St. Cloud website newsflashes
- 1 article posted on WJON for Move the Mall fundraising event
- 1 "Call to Action" button referral
- Updated volunteer needs on United Way and Volunteer Match websites

> Financial Activities:

- Preparation for end of the federal fiscal year

> Miscellaneous:

- Move the Mall Walk for Volunteerism

- Met with both subcommittees
- Interview with WJON (resulting in article on their news webpage)
- Submitted walk to local community calendars
- Submitted marketing materials to the MAC for their outdoor display
- Submitted marketing materials to City Hall, Public Utilities and Central Maintenance for display on their indoor electronic billboards
- Emailed walker registration info to: SCAVC members, past years walkers, RSVP volunteers, RSVP agency partners, funders, supporters, government contacts, sponsors, vendors (2,000+ email recipients total) x2 times!
- Designed and ordered t-shirts
- Emailed walkers to confirm registration and requested they help us promote the event and "like" the event on Facebook
- Conducted radio interview with Cyn Bolsta on LITE 99.9 FM
- Emailed vendors with detailed information for the event
- Met with walker registration/check in team to go over details/instructions
- Created walk itinerary for participants
- Created all "day of" materials for the event
- Held a GREAT, successful event!!

- Readers' Theater

- In March, volunteers read at 5 schools for 11 performances
- Readers' Theater volunteers read to 482 students

- Personnel Issues:

- Attended "de-cluttering" lunch & learn from City of St. Cloud Wellness Committee
- Attended a 'Digital Marketing' training by BadCat Digital

> Intergovernmental:

- City of St. Cloud City-Wide Goal Setting session
- City of St. Cloud Wellness Committee Meeting

> Other:

- Attended 3 community meetings

Charlotte Strei – Program Coordinator

- Planning for the 23rd Annual Senior Day Out on Thursday, May 16 at the Friendly Buffalo in Big Lake (pass flyer)
- Always looking for ways to simplify partner monthly reporting of volunteer time served, especially if there is duplication of effort on anyone's part. Right now working with Catholic Charities Senior Dining. Change beginning this month in Elk River. May at Whitney. Other smaller sites to follow. The hope is to decrease duplication and increase accuracy for both CC and RSVP.
- Speaking Opportunity for Catholic Charities for their Dining Site and Food Coordinators. Change in the timesheet process and facilitated discussion about the challenges of recruiting, scheduling and retaining Meals on Wheels Drivers.
- First volunteers began at the new Guardian Angels Location in Otsego.

Summary of March 2019 Activity:

Enrollments – 2

Ongoing placements – 11

One time/short-term events – 3 events/8 RSVP positions

Promo Activities (Newsletter submissions/displays/flyer distribution) for RSVP or Volunteer Bridge – 8

Community meetings attended – 4

ANNOUNCEMENTS

- Next Meeting – **May 2, 2019**

ADJOURNMENT

Jon Knopik motioned to adjourn. Second by Kris Peterson. Motion carried.