

RSVP ADVISORY COUNCIL MINUTES OCTOBER 4, 2018

- Call meeting to order, Chair, John Blackmore
- Approval of minutes: Harry R moved to accept, Perry B second, motion carried.
- Adjustments to the agenda: none
- Ice Breaker – Favorite Halloween costume

PROGRAM: Minnesota Senior Corps Conference Report – RSVP Staff

Lisa reported the session she got the most education from was a presentation on the Opioid Epidemic Among Older Minnesotans. There is a very helpful web site called the Opioid Dashboard which provides a great deal of research as well as resources on the state of opioid use and prevention in Minnesota. Alcohol, suicide and meth are all on the rise. Opioids are increasing in older adults and we need to work to prevent addictions. An acronym "BRAIN" (Benefits of the drug; Risks; Alternatives; Intuition; and No! are helping reduce the number of opioids being prescribed.) Lisa will provide the dashboard link for anyone who wishes to explore it.

Jennifer outlines points from the presentation by the Minnesota Board on Aging and the MN2030 project. Representatives spoke about elements of age friendly communities, wishes of older Minnesotans for their future care, and the state plan for the next 4 years to address preparing to care for the increasing elderly population.

Jacque shared information on the Strengths Finders presentation at the conference and how the information presented this year at the conference built on the information introduced last fall. Jacque also shared ways which the RSVP staff has already used this information over the past year to build a stronger staff team.

Charlotte mentioned the growing segment of RSVP projects across the state which are building Evidence Based Programming into their work plans. Charlotte also mentioned that the following topics were brought up: Non-Profit/Public legislative advocacy vs. lobbying; MN taxpayer deductions for those who use the federal standard deduction when filing income taxes.

ITEMS OF INTEREST:

- Published articles – Lisa passed around articles including the article on Harry's sister-in-law, Sister Mary Jo and the obituary for one of our oldest RSVP volunteers who passed away at 103. She was active through July 2015!
- Funding Update - Lisa
 - We received \$600 from Sherburne County Area United Way for the first half of the 2018/2019 grant period.
 - The Minnesota Senior Corps Association provided a \$400 scholarship for Lisa, Charlotte, Jennifer and Jacque to attend the Minnesota Senior Corps Conference in Northfield. The \$400 scholarship covered the registration costs for all 4 staff members.
 - ROX donation - \$3,560
- -Move the Mall update - Jacque reported that the planning committee has started to prepare for the 2019 Move the Mall Walk for Volunteerism. The event will be held on **Saturday, March 30th, 2019 from 8-10 am at Crossroads Center (save the date!)** in St. Cloud. We will be co-hosting this fundraiser with the Catholic Charities Central MN Foster Grandparent Program once again. Currently we are recruiting sponsors for the event; if you know of a business or

organization which would consider sponsoring please let Jacquie know and she will get in contact with them. There has been discussion about how to build in a team challenge to the Walk for 2019. Ideas were requested.

- Falls Prevention – Jacquie – The Central MN Home Safety and Falls Prevention Coalition will be hosting a “Home and Safety Fair” at Whitney Senior Center on Thursday, October 18th, 2018 from 9:00 am-12:00 pm. It is free and open to the public. Please come and also feel free to share this information with anyone who may be interested.
- Research Project Update – Charlotte/Randy
Randy has shown staff a model of the unique ways he can manipulate data to help RSVP glean useful information about volunteer trends from our own data. There is a learning curve about exactly how the database is generating some of the information – what is included, what is not, and what is representing a snapshot on the date a report is generated and what is representing a view over a period of time.
- Advisory Council terms – Lisa
Advisory Council members whose second term expires December 31, 2018:
-John Blackmore
-Clara Knettel
-Alicia Mages
Advisory Council members whose first term expires:
-Perry Biese
-Barb Rebeschke
- United Way Day of Caring – Jennifer
Coborn’s Corporation assisted with sorting the winter wear which RSVP volunteers have made over the past year. They then filled the organization orders and delivered the orders. More items continue to come in from volunteers.
- Laura Hood’s Report – Laura
Laura reported on the progress of the Kitchen Improvement fundraiser and reminded all present that it is still going on. The Whitney Senior Prom fundraiser is happening in October. The MN Senior Games will be returning to St. Cloud in both 2019-2020 and 2023-2024. Act on Alzheimer’s event held at Whitney this morning and again on Nov 1. Whitney has been awarded a grant to pilot a Memory Choir which will involve volunteer opportunities. Whitney staff is working the Central Minnesota United Way Grant due in December.
- Kudos – Staff
Charlotte read 3 notes of thanks for RSVP volunteers from community partners.
- Staff Reports

Lisa J. Braun, RSVP Director

Review and update succession plan

Life Span taping – Quarry View – District 742 Early Childhood and Community Education

Partner Agreement Updates: (7)

Avon Food Shelf; Albany Schools; City of Elk River; District 728 – Elk River Schools; Elk River Area Chamber of Commerce; Sherburne County Administration; and Senior Helpers

ROX Volunteer Recognition

Minnesota Council on Non- Profits meeting – Karl Johnson

Speaking Engagement – SCAVC – History Over the Years

United Way Day of Caring project – RSVP Warm Fuzzies

Radio Interview – KNSI

Move the Mall Sponsor/vendor committee

Minnesota Senior Games committee – being held in St. Cloud in 2019 and 2020
Minnesota Senior Corps Association Conference – September 25 - 27
Staff reviews: Charlotte Strei; Jennifer Wucherer; and Jacquie Willis
Aging Services Department meeting
Foster Grandparent Advisory Council
Sartell TRIAD
Attended 6 meetings

Jennifer Wucherer, RSVP Coordinator

Meeting (Rox Partnership end of the year wrap up)
Partner Agreement and Site Visits (Catholic Charities Emergency Services)
Volunteer recognition (RSVP Rox Volunteer Event)
Volunteer Recognition: Birthday calls 74
Coordinated Day of Caring Project for RSVP Warm Fuzzies
Hosted 4 Day of Caring Volunteers from Coborns Corporation
Distributed 508 hats, mittens and scarves to 27 community partners
Attended 3-day MN Senior Corps Conference
Annual employee evaluation with Lisa
13 Total Volunteer Enrollments
7 Total Volunteer Placements
10 One-Time Events and 47 Positions
3 Meetings attended

Charlotte Strei – Program Coordinator

- Recruiting for Sherburne County Area United Way Community Connect Event
- Readers Theater launch
- Grant Report – Sherburne county Area United Way – for both RSVP and Volunteer Bridge
- New Partner Agreements – Alternative to Violence/Granny's Closet

Summary of May-August 2018 Activity:

Enrollments – 2
Ongoing placements – 4
One time/short-term events – 2 events/16 positions
Promo Activities (Newsletter submissions/displays/flyer distribution) for RSVP or Volunteer Bridge – 11
Community meetings attended – 4

Jacquie Willis- RSVP Special Projects Coordinator

- > PR Efforts
 - 13 posts on social media/website
 - 4 new "Call to Action" button referrals
 - Updated 2 volunteer needs on United Way volunteer recruitment website
 - Updated 7 volunteer needs on Volunteer Match volunteer recruitment website
 - Submitted content to the City of St Cloud fall newsletter
 - Composed 2 vignettes (St. Cloud Rox and United Way Day of Caring)
- > Financial Activities
 - Created two additional volunteer mileage reimbursement checks
- > Miscellaneous:
 - Move the Mall Walk for Volunteerism Fundraiser:
 - Held 2 Sub-Committee meetings
 - Started working on marketing materials for the event
 - Starting recruiting sponsors for event
 - Readers' Theater:

- Held Script Committee meeting and revised script list for new school year
 - Emailed all teachers and schools with season kick off and scheduling info
 - Began to schedule performances! (23 dates currently scheduled for 57 performances!)
- > Personnel Issues:
- Annual performance evaluation with RSVP Director, Lisa J. Braun
 - MN Senior Corps Association Annual Conference
- > Intergovernmental:
- City of St Cloud RSVP Staff meeting
 - City of St Cloud Aging Services Dept Staff meeting
 - City of St Cloud RSVP Advisory Council meeting
 - City of St Cloud RSVP Readers' Theater meeting
- > Other:
- Attended 5 meetings

ANNOUNCEMENTS

- Next Meeting – **November 1, 2018**

ADJOURNMENT