

RSVP ADVISORY COUNCIL MINUTES SEPTEMBER 6, 2018

RSVP Advisory Council Members Present: John Blackmore, Sharon Kolstad, Jon Knopik, Ann Matvick, Harry Rothstein, Spencer Buerkle, Christa Mitchell, Perry Biese, Jim Hughes, Randy Kolb, Alicia Mages

Staff Present: Lisa Braun, Jennifer Wucherer, Charlotte Strei, Jacquie Willis, Laura Hood

- Call meeting to order, Chair, John Blackmore
- Approval of minutes: Motion to approve Jon Knopik. Second Jim Hughes. Motion passed.
- Adjustments to the agenda: adding Move the Mall report under Falls Prevention and adding "RSVP Summer Recap slideshow presentation before staff reports.
- Ice Breaker – Favorite summer activity this year

Program: Health Benefits of Volunteering – Lisa shared information about the keys to healthy living: friendship and purpose as well as some of the results of the CNCS research on the health benefits of volunteering through Senior Corps.

ITEMS OF INTEREST:

- Published articles – Lisa passed around published articles since our last meeting.
- Funding Update - Lisa
 - \$200 Minnesota Association for Volunteer Administrators (MAVA) – Stipend for Charlotte for providing a training for volunteer managers
 - \$22.50 – Truist
 - \$7,000 – City of Sauk Rapids
 - Grants submitted
 - United Way – Lisa - Letters of intent were submitted for three areas: Quality Out of School Time; Early Learning/Early Literacy; Access to Food.
 - Bernick's Pepsi – Lisa – A letter of intent for the RSVP Women – Caring, Sharing Serving project was submitted for \$7,000
 - Rox Games – Jennifer reported the Rox season. Check will be coming from the Rox for \$100-\$110 per game depending on the number of volunteers which were needed at each game. Great season and great fundraiser for RSVP!
 - Brat sales – Jennifer reported there were 9 brat sales (7 in the St. Cloud area and 2 in Elk River) over the summer raising \$1,362.83! Thank you to volunteers who staffed those brat sale stands!
 - "Purpose Driven Team" – Lisa advised there is a realty company in St. Cloud who does a program called the "Purpose Driven Team" and they donate a portion of their proceeds each quarter to a nominated charity. RSVP is hopeful they may be nominated in the future and perhaps be gifted these dollars.
 - Beaver Island Tending for a Cause – Lisa We received a check for \$1,025 from Beaver Island. The profits came from: \$650 tips, \$235 pints of beer and \$140 pizza. Thank you to all volunteers who worked at this fundraiser! It was a very fun event! We are scheduled next year already for **Wednesday, August 7th from 4-7 pm... save the date!**
- Policy Statement update – Lisa asked the Advisory Council to adopt the updated Volunteer Transportation and Reimbursement policy. Changes

included allowing volunteers to collect mileage for serving at more than one station in a day and eliminated the RSVP Volunteer Drivers reimbursement policy. See attachment)

- Motion to approve policy updates by Jim Hughes and seconded by Alicia Mages. Motion passed.

- Falls Prevention – Jacquie reported there will be a Home and Safety fair at Whitney Senior Center on October 18th from 9 am-12 pm. Please join us and also share with friends, family, clients, etc! Everyone is welcome-free to attend!
- Move the Mall Walk for Volunteerism – Jacquie reported that the planning committee has started to prepare for the 2019 Move the Mall Walk for Volunteerism. The event will be held on **Saturday, March 30th, 2019 from 8-10 am at Crossroads Center (save the date!)** in St. Cloud. We will be co-hosting this fundraiser with the Catholic Charities Central MN Foster Grandparent Program once again. *If you are interested in being on the planning committee for this fun fundraising event, please contact either Lisa or Jacquie.*
- Recognition Report – Charlotte
RSVP Annual Recognition-802 of 1,163 responded = 68.96%
 - Stamps = 275 – 34.29%
 - Culver’s – 243 – 30.30%
 - Marcus Theatres – 155 – 19.33%
 - Kwik Trip – 119 – 14.84%
 - Responded but chose no gift – 10 – 1.25%
- Research Project Update – Charlotte/Randy reported this project is still in process. They are looking at information about volunteers to research trends in volunteering throughout RSVP volunteers in the greater St. Cloud area. RSVP has to conduct a research project every 3 years for our federal grant so, once complete, this information and results will be reported to the Corporation for National and Community Service, RSVP’s federal funding agency.
- Laura’s Report – Laura reported they are hosting a fundraiser here at Whitney Senior Center, Senior Prom, on October 11th to raise dollars to renovate the kitchen. Catholic Charities rents the kitchen out for their on site congregate dining program. There are about 50,000 meals which are served out of Whitney’s Kitchen each year and over 2 million meals have been made in the kitchen since it opened! RSVP volunteers serve in this kitchen cooking meals, serving meals, checking in diners, doing paperwork and delivering Meals on Wheels. Senior Prom fundraiser information was handed out as well as emailed to advisory council members.
- Kudos – Staff – Jacquie reported a kudos from local agency “HealthStar Home Health” for the work RSVP does in our community. Charlotte reported kudos from both a local school regarding the work an RSVP is doing in the schools with children sewing in the classroom as well as a kudos from Fairview Northland Medical Center regarding the pillows that RSVP volunteers make and Charlotte coordinates from her Elk River location. Lisa read a kudos from an individual who attended the Expo for Seniors and received a handmade wash cloth from RSVP which was made by volunteers and greatly appreciate by the expo attendee.
- Staff Reports – All
Lisa J. Braun, RSVP Director
Community meetings attended - 20
Partner Agreement Updates and Site Visits – 13
Radio Interviews – 5

Speaking Engagements – including Sartell City Council and Sherburne and Benton County Board of Commissioners

Life Span Tapings: St. Cloud Public Library; Career One; Feeding Our Area Children

Trainings attended – 3

Strategic Planning for Volunteer Programs

City of St. Cloud Leadership Training – 4 sessions

National Senior Corps Convening – Washington D.C.

Disaster Drills: Benton County Emergency Management – table top exercise

City of Sauk Rapids – Active Shooter – full scale

Minnesota Board on Aging and United Way year end reports completed

All city and county budgets for 2019 were submitted after in person meetings with administration

Had the RSVP display at Waite Park and Sartell Cook Out with Cops

Completed the CNCS mandatory Criminal Background Check training and exam

Emceed the Granite City Days Parade for gov channel 181

Attended the Rox volunteer recognition at a game

On boarding of LaCora Bradford Kesti – new CNCS Program Specialist

Charlotte Strei – Program Coordinator

- Sherburne County Greeter Program up and running
- May: 22? Annual Senior Day Out with Sherburne County SALT Council
- Activity Center Coordinator, Annette Bonin, left her position after 18 years. City priorities may be changing
- Human Services Council statistics data bases training
- Facilitated 2 MAVA Volunteer Manager Training modules in Elk River
- Planning for an expanded Sherburne County Area United Way Community Connect Event
- Readers Theater busy choosing new selections for upcoming season and re-doing current scripts
- Mileage check processing
- Annual volunteer recognition
- Some fill in for Jacquie's maternity leave

Summary of May-August 2018 Sherburne County Activity:

Enrollments – 12

Ongoing placements – 50

One time/short-term events – 21 events/87 positions

Readers Theater – 5 readings/786 students

Promo Activities (Newsletter submissions/displays/flyer distribution) for RSVP or Volunteer Bridge – 33

Community meetings attended – 14

Jacquie Willis- RSVP Special Projects Coordinator

> PR Efforts

- 16 posts on social media/website

- 15 new "Call to Action" button referrals since May 1

- Updated 2 volunteer needs on United Way volunteer recruitment website

- Display opportunity at Sartell Cookout with Cops

> Financial Activities

- Reconciled July's managers reports and performed federal drawdown

- Assisted calculating January-July 2018 Volunteer Mileage Reimbursement amounts, submitted to finance department and distributed checks.

> Miscellaneous:

- Beaver Island Brewing Company Fundraiser:
 - Added event to 8 local community calendars
 - Posted event in a new bulletin on St Cloud Gov Access Channel
 - Created marketing materials for the event
 - Created all signage and print materials for the event
 - Assisted with carryout of the successful fundraiser!!
- Move the Mall Walk for Volunteerism Fundraiser:
 - Held Planning Committee kick off meeting
- Readers' Theater:
 - Performed 3 times at YMCA for Summer Camps over the summer for a total of 6 performances for 171 children
 - Pulled all teacher/school contact info in preparation for school year
- > Intergovernmental:
 - RSVP Staff Meeting
- > Other:
 - Created 2018 RSVP Summer Review Slideshow
 - Attended 3 meetings

Jennifer Wucherer- RSVP Coordinator – Summer Report

COMMUNITY/AGENCY PARTNERS

Annual RSVP volunteer recognition (collected responses, prepared gift cards for distribution, connected with 100+ volunteers regarding recognition gifts)

Granite City Days Volunteer Recruitment – 51 Volunteers

Children's Lemonade Art Fair Volunteer Management

St. Cloud Area Volunteer Coordinators membership recruitment

Expo for Seniors Vendor recruitment

Registered for United Way Day of Caring Project

Conducted research on Imagination Library Programs around the country for the Early Learning Early Literacy United Way Committee

PR EFFORTS

Display (Expo for Seniors)

Tending for a Cause RSVP fundraiser recruitment messages

MISC:

Stearns Co Emergency Operations Plan review

Tending for a Cause RSVP fundraiser

Intergovernmental Activities/Regional Cooperation

Aging Services Team Meeting

Granite City Days Volunteer Recruitment

July 4th Fireworks Volunteer Recruitment

Total Volunteer Enrollments -13

Total Volunteer Placements -10

Total One-time Events -71 Events 520 Positions

Meeting Activities - 13 Meetings attended

ANNOUNCEMENTS

- Next Meeting – **October 4, 2018**

ADJOURNMENT

Motion made by Randy Kolb to adjourn, seconded by Harry Rothstein.

Meeting adjourned at 3:51 pm.