

**RSVP ADVISORY COUNCIL MINUTES
APRIL 5, 2018**

Members Present: John Blackmore, Randy Kolb, Sharon Kolstad, Jon Knopik, Ann Matvick, Barb Rebeschke, Rosie Lommel, Jim Hughes, Spencer Buerkle

Staff Present: Lisa Braun, Jennifer Wucherer, Charlotte Strei, Jacquie Willis, Laura Hood

- Call meeting to order, Chair, John Blackmore
- Approval of minutes: Motion Barb R, Spencer B 2nd, MC.
- Adjustments to the agenda:
 - *National Service Recognition Day – April 3rd – many of our city council members, mayors and county commissioners signed on in support.
 - *Senior Corps Week – April 29th – May 5th – a time to recognize and thank Senior Corps volunteers who serve through RSVP, Foster Grandparent Program and Senior Companion.
 - *National Volunteer Week , April 15-21, 2018
 - *May is Older Americans Month
- Ice Breaker – What about RSVP makes you grateful to have it in our community? Advisory Council members shared their thoughts on why they are grateful for RSVP.

PROGRAM –Move the Mall report and discussion – Jacquie did a recap of the Move the Mall event including events, sponsorships, vendors, walkers and finances.

Total Income	\$11,371.88	126 people at event
Expenses	\$1,158.35	16 sponsors
Total \$ Raised	\$10,213.53	4 donors
RSVP portion	\$5,016.74	4 in-kind sponsors
		19 vendors (17 present)
		over 90 door prizes

Discussion was held about holding the event again next year. Suggestions were made for future walks.

ITEMS OF INTEREST:

- Published articles – Lisa passed around published articles since the last meeting.
- Annual Report – Lisa and Jacquie handed out the Annual Report for 2018. Lisa reviewed it with the Council and answered any questions. Members also received a copy of the 2017 Minnesota Senior Corps Annual Report.
- Funding Update - Lisa
 - St. Joseph Township - \$1,000 for 2018 funding
 - Great River Energy – Charlotte wrote a grant to Great River Energy and received \$1,500.
 - Sherburne County Area United Way request - Charlotte
 - Rox Baseball – Jennifer
 - Coborn’s brat sales - Jennifer
- Special Events Committee report – Lisa sent out request letters to 17 past donors and 38 potential donors requesting funds to assist with volunteer recognition costs. The four options this year are: \$5 Marcus Theater ticket; \$5 worth of postage stamps; \$5 gift card for gas or groceries; \$5 gift card to a local restaurant.
- Laura’s Report – Laura
 - During May Aging Services will have a display at Rivers Edge Convention Center.

Senior Games will be back in St. Cloud in 2019-2020 and 2024-2025.
All are welcome to attend the Mayor's State of the City address on 4/10 at City Hall.

Whitney kitchen is in dire need of \$125,000 in updates. Whitney will be undergoing a Capital Campaign for these updates. The fall fundraiser will be dedicated to this cause.

The latest CMCOA needs assessment indicated a need for non-medical transportation and respite volunteers.

- National Volunteer Week – Lisa has organized radio interviews on KNSI and WJON each day during National Volunteer Week which is April 15 – 21. The "Volunteers Riding in Style" event will also take place again on Thursday, April 19th. 12+ volunteers will be transported to their volunteer agency. Mayor Kleis will deliver Meals on Wheels in St. Cloud.
- Kudos – Staff
Charlotte read two notes: one from a past volunteer, one from a teacher.
- Staff Reports:

Lisa J. Braun, RSVP Director

*National Volunteer Week Planning – Organized KNSI and WJON radio interviews and limousine rides

*Annual Report completed 3-28-2018

*Move the Mall for Volunteerism fundraiser

*Sauk Rapids CYC Eggstravaganza – Co-sponsorship – 17 RSVP volunteers - 830 attendees

Partner Agreement Updates:

-Stearns History Museum – 3-16-2018

-St. Cloud YMCA – 3-6-2018

-CSB/SJU Fine Arts – 3-14-2018

-St. Cloud Hospital – 3-16-2018

*United Way Annual Celebration

*Life Span Taping – Frauds and Scams

*Life Span Taping – Second Harvest

*Radio Interview - KNSI

*City of St. Cloud LEAD training

*Partner Agreement Update/Site Visit -Paramount Theatre

*Sartell TRIAD

*Foster Grandparent Program Advisory Council

*Attended 8 meetings

Jacquie Willis, Special Projects Coordinator

PR Efforts x15

5 new "Call to Action" button referrals

FINANCIAL ACTIVITIES:

Reconciled 2017 year closing managers' report and performed grant drawdown

Completed City and County Budgets and ROI Posters

Requested transfer to Whitney Senior Center for recognition certificates redeemed

CROSSROADS WALK FUNDRAISER:

Met with both event sub-committees

Numerous marketing efforts for event

Continued to secure vendors (19), sponsors (16), donors (4) and door prizes (90+)

Continued to distribute walker registration form and recruit walkers

Emailed registration forms to all RSVP volunteers, community partners, funders and supporters (1,200+ people) x2 times

Emailed registration forms to members of SCAVC, SCAHSC and RSVP Advisory Council

Solicited donations from both Wal-Mart locations and Target
 Ordered and received grand prize Garmin Wrist Activity Tracker
 Composed radio scripts for Leighton Broadcasting
 Conducted radio interview with Cyn Bolsta on MORE 99.9 FM
 Ordered and received event t-shirts from Custom Accents
 Sent out "day of" info to vendors
 Held event raising \$10,213.53 total with 126 people present
 Sent vendor post event thank you email and surveys
 Met with Crossroads Center staff to get feedback on event and discuss future event
FALLS PREVENTION:
 2 referrals to community resources & 1 assessment emailed to client
REAEDERS THEATER:
 In March there were 10 performances for 5 schools, 481 students were read
INTERGOVERNMENTAL MEETINGS x6
OTHER:
 Sent tax exempt notification and statute to all Tri-Cap transportation volunteers
 Assisted with recognition donation request letters
 Assisted with creating the 2017 RSVP Annual Report
 Supervise volunteers playing cribbage with youth from Sauk Rapids School District
COMMUNTIY MEETINGS ATTENDED X4

Jennifer Wucherer – Program Coordinator

Meeting with Paramount staff
 Volunteer Recognition: 80 Birthday calls
 In person volunteer engagements – Ray S, Barb M, Shirley P
 Move the Mall Walk for Volunteerism fundraiser for RSVP
 Aging Services Team Meeting
 7 Total Volunteer Enrollments
 Male 2
 Female 5
 Enrollment Referral Sources
 Agency Partner 1
 RSVP volunteer 1
 Whitney Senior Center 2
 Website Call to Action 3
 13 Total Volunteer Placements
 8 One-time events 79 Positions
 6 Board, Committee, Meeting Activities

Charlotte Strei – Program Coordinator

- Sherburne County Area United Way RSVP grant application for 2018-2019 grant year. Assisted with the Volunteer Bridge grant application. Grant presentation day on April 27th. (From SCAUW 2018-2019 grant letter: *In 2019-2020, we will be changing our focus to a more specific area of community interest. With this change, Sherburne County Area United Way will hold meetings with our agencies to discuss and share strategies to see how your organization may align with our changing goals.*)

- Shared proposed Letter of Gratitude to City of Elk River. City Council discussing alternatives for the Activity Center physical building and programming.
- Working to update database so it will provide us with accurate and optimized information for our upcoming Federal Grant Report priorities.

Summary of March 2018 Activity:

Enrollments – 4

Ongoing placements – 7

One time/short-term events – 1 events/5 positions

Readers Theater – 4 readings/424 students

Promo Activities (Newsletter submissions/displays/flyer distribution) for RSVP or

Volunteer Bridge – 4

Community meetings attended – 6

ANNOUNCEMENTS

- Next Meeting – ***Thursday, May 3, 2018***

ADJOURNMENT: Motion by Randy K, Rosie L second, MC.