River's Edge Convention Center Advisory Board

Agenda – April 10, 2018 Meeting Location: River's Edge Convention Center, Board Room B

- 1. 5:00 Convene; Introductions
- 2. 5:05 Minutes of February 13, 2018 (attached)
- 3. 5:10 Financial Statements FYE 12/31/17 [unaudited] (attached)
- 4. 5:35 Marketing Strategy Continued Discussion
- 5. 5:50 Mission Statement Review (attachment)
- 6. 6:05 River's Edge Operational Update
- 7. 6:20 Capital Improvement Plan Update
- 8. 6:35 New Business

Note: the Chamber of Commerce's Business Expo will be held in the Glenn Carlson Hall from 4:00 to 7:00 pm on the $10^{\rm th}$ if you want to visit.