

RSVP ADVISORY COUNCIL MINUTES
MARCH 1, 2018

Members Present: John Blackmore, Perry Biese, Randy Kolb, Sharon Kolstad, Jon Knopik, Alicia Mages, Ann Matvick, Christa Mitchell, Barb Rebischke

Staff Present: Lisa Braun, Jennifer Wucherer, Charlotte Strei, Jacquie Willis, Laura Hood

- Call meeting to order, Chair, John Blackmore
- Approval of minutes – motion to approve by Jon Knopik, second by Barb Rebischke. Motion passed.
- Adjustments to the agenda – no special events committee formation. This was done at last meeting and the committee met this afternoon.
- Ice Breaker – What is your favorite color of Easter egg?

PROGRAM – CNCS Evaluation Project – Lisa and Randy Kolb gathered ideas for information to collect for the CNCS evaluation project that will be conducted in 2018. Most of the information will be gathered from the RSVP Reporter (which dates back to 2000) in order to examine some program statistics. Some ideas from committee members for data to examine were:

- Age of newly enrolled volunteers, gender of newly enrolled volunteers, referral source for newly enrolled volunteers, average hours served per volunteer per year, years of volunteer service, correlation between average number of hours served by a volunteer and their years of service, volunteers requesting mileage reimbursement in correlation with their age, years of service, etc.

ITEMS OF INTEREST:

- Published articles – Lisa passed around published articles since
- Funding Update - Lisa
 - Sherburne County Area United Way - \$1,250 for the second half of 2017-2018 funding
 - Panera fundraiser - \$86.52
 - Good Shepherd Lutheran Foundation – \$1,000 - Expo for Seniors donation (Presented at St. Cloud Chamber Connection meeting with 150 people present.
- Rox Baseball – Jennifer – RSVP will be recruiting volunteer ushers for all 35 Rox home games for the upcoming season. With 6-10 volunteers per game.
- Crossroads Walk – Jacquie reported the walk will be held on Saturday, March 24th from 8-10 am at Crossroads Center. Walker Registration forms have been emailed to the advisory council and can also be found on the RSVP homepage of the website. There are currently 19 vendors, 16 sponsors and 4 fiscal donors for the walk thus far. There have also been over 80 door prizes donated to the event. There are currently 28 walkers registered (we had 23 walkers at this time last year) and t-shirt deadline is tomorrow, March 2nd, 2018. Jacquie sent 1,250 walker recruitment emails yesterday, marketing is in full effect, banners and posters are hung at the mall. Jacquie also reported that the 4 corner activities at the walk this year will include: St. Cloud Rox Baseball team hosting fun activities and a bounce house for kids, yoga with RSVP volunteer, fun photo booth and the Waite Park Police Departments K9 officer! There will also be snacks, coffee and vendors in the food court along with radio personality Cyn Bolsta (also an RSVP volunteer) in the food court keeping the event lively and offering prizes for some fun trivia. It will be a FUN morning for individuals of all ages. We would LOVE to see you at the walk to support RSVP and please let Jacquie know if you have any questions!

- CNCS Reports - Lisa shared the report for the continuation application for year 2 of 3 for the federal grant. Within the narratives, workplans and there were no weaknesses noted. Strengths included that the workplans exceed the minimum number of unduplicated volunteers required to serve in outcome-based national performance measures. Also, the budget exceeds the requirement match of 30%. Actual budgeted match is 68.3% which is very strong.
- Special Events Committee report – Lisa reported that the special events committee met earlier this afternoon. The topic which this committee is working on is annual volunteer recognition which is held in late spring/early summer each year. The volunteers are given 4 choices of recognition gifts to choose from, which are mailed to them in an invitation. Last year volunteers were offered: \$5 gift card to DQ, an RSVP t-shirt, a \$5 certificate to either Whitney Senior Center or the Elk River Activity center or a \$5 gift card to Marcus Movie Theaters. The most popular choice was DQ and second most popular was Marcus Movie Theaters. This year we are going to offer 10 forever postage stamps, \$5 gift card to Kwik Trip, \$5 gift card to Marcus Theaters and either \$5 gift card to Culvers or DQ depending on which one may be able to give us a discount or at least not charge a lot for shipping/handling/processing of the gift cards. (RSVP paid a large shipping/handling/processing fee for the DQ gift cards last year from a third-party company who handles DQs bulk ordered gift cards.)
- Laura’s Report – Laura – Laura reported that the grant for the St. Cloud ACT on Alzheimers will be coming to a close at the end of this month. There will be a regional effort which is to be started between local communities who are working to become dementia friendly communities and would like to work together to support this effort. Laura stated the regional communities have “power and good synergy to work together” regarding this initiative. Laura reported that the group is close to completing a regional resource guide for community resources for individuals with dementia and their caregivers. Laura also passed around a flyer with the 2018 Spring Educational Sessions for Building Dementia Friendly Communities. These education sessions will all be held at Whitney Senior Center, are free to the public and include:
 - March 29 from 9:30-11:30 am: “Aging, Dementia, Caregiving, OH-MY” by presenter Krisie Baron
 - April 5 from 9:00 am-12:00 noon: “Traveling Health Screening”, these will include free memory screening and more
 - May 3 from 9:30-11:30 am: “Brain Health” by presenter Dr. Pat Zook
- Special Events Committee formation – this was removed from agenda during approval of the agenda as it was completed at last month’s meeting.
- Kudos – Lisa shared kudos from Benton County and Foley School District on participating in their Wellness Rocks Employee Health Fair. Mayor Rick Miller stated at his State of the City Address that “He is very thankful for the volunteers.” Sue Christensen with the Expo for Seniors hared a testimony to St. Cloud Chamber Connection about how RSVP volunteers, Jennifer and the team has been instrumental in the annual Expo for Seniors for more than 10 years.
- Staff Reports

Lisa J. Braun – RSVP Director

- *Met with St. Cloud Rox baseball staff about 2018 partnership
- *Volunteer Visit – DECA Regional Competition – 11 RSVP volunteers
- *Rough draft Annual Report completed
- *Partner Agreement Updates: Communication Center for the Blind; Anna Marie’s Alliance; Rural Stearns Faith in Action; CROSS Center; Heritage of Foley; Central

- MN Foster Grandparent Program; St. Cloud School District;
*Speaking Engagement - St. Benedict's Monastery Volunteer Supervisor's Training
*Community Pillars Report Session
*Speaking Engagement - United Way Access to Food
*Benton County/School District Health Fair Display - 2-20
*Waite Park State of the City address
*Completed rough drafts of all city/county budgets
*St. Cloud Human Services Training - Bounce Back Project
*City of St. Cloud LEAD training
*Working with the Granite City Days committee
*Working with the Sauk Rapids Citizen of the Year committee
*Attended 8 community meetings

Jennifer Wucherer - Coordinator

Met with Rox Staff

Volunteer Recognition: Placed 55 Birthday calls

In person volunteer engagements - Ray S, Shirley P

Aging Services Team Meeting

ACT on Alzheimer's Initiative

Human Service Council Bounce Back Training

United Way Verbal De-escalating Training

14 Total Volunteer Enrollments

7 Total Volunteer Placements

Recruited for 11 One-time Events with 73 volunteer spots

4 Meetings attended

Jacquie Willis, Special Projects Coordinator

PR Efforts x13

4 new "Call to Action" button referrals

Submitted content to the City of St Cloud Spring Newsletter

Submitted content to Sartell Senior Conn. newsletter for Mar-Apr edition

FINANCIAL ACTIVITIES

Mailed volunteer mileage reimbursement checks for July-Dec 2017

Worked to prepare for end of fiscal year reports

Reconciled January managers report and performed federal drawdown

Reports submitted:

 Sherburne County Area United Way year-end financial report

Created St. Joseph Township Budget Request for 2018

MISC:

Reader's Theater:

February was "I Love to Read Month" which is always busy for RT!

In February there were 21 performances for 8 schools, 998 students read to

Attended 1 performance at Athlos Academy

Welcomed 3 new readers to the cast!

Other

Attended de-escalation training put on by the St. Cloud Police Dept

Attended Chamber of Commerce Business and Education Technology conference

Attended 2018 Wellness Committee Summit

Attended positivity training hosted by City of St Cloud wellness committee

Meetings attended x4 including a networking group revolved around grant writing and fundraising called the "St. Cloud Women in Development"

Charlotte Strei – Program Coordinator

- Sherburne County Area United Way grant report summary. Positive survey results and came close to most targets.
- Passed obituary of long time RSVP volunteer – Fal Sentryz. RSVP mentioned in her obituary.

Summary of December 2017 and January 2018 Activity:

Enrollments – 3

Ongoing placements – 4

One time/short-term events – 8 events/32 positions

Readers Theater – 4 readings/258 students

Promo Activities (Newsletter submissions/displays/flyer distribution) for RSVP or

Volunteer Bridge – 7

Community meetings attended – 2

ANNOUNCEMENTS

- Lisa passed around Sauk Rapids Citizen of the Year brochures and encouraged council to nominate someone who lives or works in Sauk Rapids if they would like. Please contact Lisa for more information about this.
- Next Meeting – **Thursday, April 5, 2018**

ADJOURNMENT