

River's Edge Convention Center Advisory Board

Meeting Notes – April 12, 2016

Present Dan Barth, Linda Feuling, Patty Gaetz,

Not Present Jodi Domeier, Julie Lunning, Marty Mahowald, Scott Raden

Staff Present Tony Goddard

1. The meeting was convened at 5:00 pm at the Convention Center.
2. Barth moved acceptance of the minutes of February 9, 2016, as submitted. Feuling seconded the motion, which passed unanimously.
3. Financial Report
  - Goddard reviewed the 12/31/15 financial statements for the Convention Center and highlighted several significant comparisons to prior year statements. The Board discussed the 2015 financial performance.
  - Goddard reviewed the 12/31/15 financial statements for the MAC in detail and responded to questions
  - Barth moved acceptance of both reports as submitted. Gaetz seconded the motion, which passed unanimously.
4. Goddard distributed several documents and provided updates. Discussion ensued.
  - SCSU Research; we have engaged SCSU to do research on athletic participation trends, facility best practices, and facility competition;
  - MAC focus groups; the board discussed the methodology for the April 14<sup>th</sup> and April 28<sup>th</sup> focus group;
  - Naming rights; the Board discussed naming rights potential for both the River's Edge and the MAC.
5. Next meeting: May 10.
6. Adjournment. Gaetz moved adjournment; Feuling seconded the motion, which passed unanimously.

Submitted by Tony Goddard