



Town & Gown Relations

SCSU's Role In Our Community





Overview

- City of St. Cloud's Proposed Comprehensive Plan
- SCSU's Husky Compact
- SCSU's 5 Main Roles in the Community
- "Community Ambassador" Group Exercise



St. Cloud's Proposed Comprehensive Plan



- The vision 20 years in the future of St. Cloud after adoption of the Comprehensive Plan...
- “St. Cloud has firmly cemented itself as a state leader in ***economic development, intellectual capital, and art and cultural diversity***” (p. 19)





Our Husky Compact

- “Steward of Place” =

“meaningfully engaging in the social and economic issues facing our community” – President Potter

- Intimately related to “civic and community engagement”

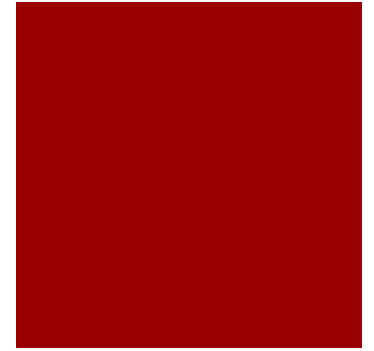




OUR HUSKY COMPACT
ST. CLOUD STATE UNIVERSITY

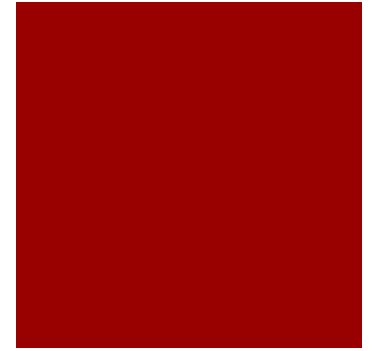
OHC – 6 Categories

- 1) Think Creatively & Critically
- 2) Seek & Apply Knowledge
- 3) Communicate Effectively
- 4) Integrate Existing & Evolving Technologies
- 5) Engage As a Member of a Diverse & Multicultural World
- 6) Act with Personal Integrity & Civic Responsibility
- **How does SCSU meet these in practice?**



SCSU's 5 Community Roles

- 1) Education
- 2) Service
- 3) Research
- 4) Consulting
- 5) Economic



SCSU At-A-Glance

- Minnesota's second largest public university (150 years)
- Over 200+ majors, minors, & pre-professional programs
- 15,400+ students
- 100-acre campus



Education

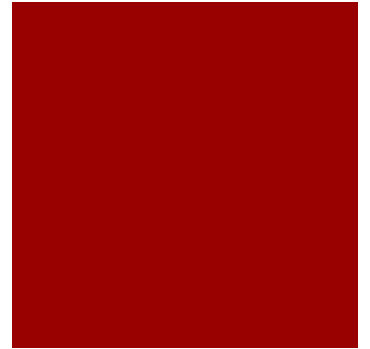


- Provide undergraduate as well as graduate education in three formats
- For example, HLC Accreditation for undergraduate as well as graduate programs including: Ed.D., MPA, MBA, & MSW
- We are a teaching university; our primary focus is on formal education but we offer so much more to the community!

EDUCATION FOR LIFE.

Service

- **Outreach efforts include:**
- Community Book Discussion Groups
- Community Garden
- Lifelong Learning Community Sessions
- Community Conversations/Lecture Series
- Service on City Boards, etc.

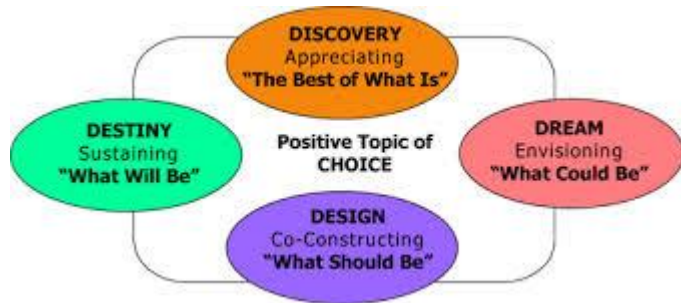




Consulting



- Fee-based services for the public, private, and nonprofit sectors
- For e.g., strategic planning, community visioning, Appreciative Democracy, community planning, economic analysis, Integrated Science and Engineering Laboratory Facility (ISELF) partnerships, etc.



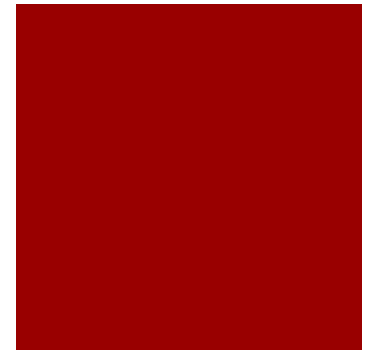
Community Ambassador Exercise



- Pair-up
- You are “community ambassadors” for St. Cloud
- Identify and offer as recommendations for your new neighbors to St. Cloud on how they can use SCSU resources that we’ve discussed
- Then each pair will present their recommendations to the group for discussion and feedback

COMMUNITY AMBASSADOR

Questions?



Thank You!

