

CITY OF ST. CLOUD ECONOMIC DEVELOPMENT AUTHORITY

Tuesday, November 1, 2016
4:30 p.m.
City Hall Conference Room 1

ROLL CALL:

MEMBERS PRESENT: King Banaian, Alice Lenzmeier, Steve Laraway, John Libert, Bernie Perryman and Tohow Siyad

MEMBERS ABSENT: Chris Jacques

STAFF PRESENT: Tammy Campion, Cathy Mehelich and Ashley Skaggs

Consent Agenda

APPROVAL OF MINUTES FROM THE OCTOBER 4, 2016 EDA BOARD MEETING
APPROVAL OF THE EDA FINANCIAL STATEMENTS AS OF SEPTEMBER 30, 2016
ACTION TAKEN: Siyad/Laraway/Approved (6-0)

New Business

UPDATE OF THE ECONOMIC DEVELOPMENT STRATEGIC PLAN
ACTION TAKEN: None

Rusty Fifield and Jessica Green of Northland Securities were present to facilitate the kick-off meeting to update the Economic Development Strategic Plan. The meeting was held to explain the proposed planning process and to create context for the process.

Other Business

DIRECTOR'S REPORT
ACTION TAKEN: None

- > Development Activity Map as of September 30, 2016
- > Industrial and Economic Development Annual Summit

WORK SESSION – MARKETING
ACTION TAKEN: None

Campion presented on marketing strategies for the Economic Development Authority. John Riordan of Dayta Marketing was present to speak about the social media campaign.

Adjournment: There being no further business, the meeting was adjourned at 6:23 p.m.